

**Western Connecticut Tourism District
Board of Directors Meeting
Special Meeting
Location: Zoom**

Meeting ID: 819 9478 4076 Password: 047173

Date: February 16, 2022 Time: 10:00 am

Agenda

- I. Welcome/Call to Order
- II. Approval of Minutes of 11/17/2021 Meeting *
- III. Financial Report*
- IV. Proposed Map for ctvisit.com*
- V. State Marketing Update
- VI. Marketing Committee/Storytellers
 - a. Social Media Update
- VII. Call to Action
 - a. Be sure to like and share our Facebook page: facebook.com/visitwesternct and our Instagram page: instagram.com/visit_westernct/
 - b. Help us promote your local venues: share their Facebook pages with us, recommend they share photos with us, fill out our Google Form for attractions, and become a partner on ctvisit.com
 - c. Share photos and video to be used by the District and State for marketing purposes
- VIII. Suggestions for the Good of the Order/Adjournment

*Action Item

Additional information

- Upcoming meetings: 2022 Board of Directors Quarterly Meeting, third Wednesday of the month. Until further notice, meetings will remain virtual.
 - April 20, 2022
 - July 20, 2022
 - November 16, 2022

45st. Received
TOWN CLERK
FEB 16 2022
11:47 A.M.

Connecticut

Fairfield County
Litchfield Hills/
Naugatuck Valley

Executive Committee

Chairman

Gregg Dancho, Stratford
gdancho@beardsleyzoo.org

1st Vice-Chairman

Jeff Dunn, Thomaston
jeffdunn1@mac.com

2nd Vice-Chairman

Lorenzo Gaudio, Roxbury
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Secretary

Michelle Falcone, Easton
celebrateconnecticut@gmail.com

Treasurer

Carmen Romeo, Wolcott
carmen@fasciaschocolates.com

Assistant Treasurer

Rachel Kelly, Torrington
kellyserystalsboutique@gmail.com

Immediate Past Chair

Craig Nelson, Warren
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Members at Large

Bob Burns, Waterbury
bob@mattmuseum.org

Ben Paletsky, Morris
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Christal Preszler, Newtown
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